

# Christalle Bodiford

www.ChristalleBodiford.com

ChristalleBodiford@gmail.com  
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213-359-7384

## Bio

Christalle Bodiford is an artist, advocate, writer, and adventure seeker. As an entrepreneur diagnosed with epilepsy, Christalle brings a unique perspective of empowerment that inspires others to embrace a positive mindset and live with purpose. When she's not writing or advocating, Christalle enjoys puppy snuggles with her scruffy terrier and outdoor adventures with her husband.



100+  
visits/month



1136  
followers



429  
likes



23K+  
visits/month



62  
followers



*"Fate whispers to the warrior,  
'You cannot withstand the storm.'  
The warrior whispers back,  
'I am the storm.'"*

## Offerings

### WEBSITE

- COPYWRITING
  - 12 cents/word
- SPONSORED POST
  - \$100/post (2 links)
- WEB BANNER/SIDE AD
  - \$200/month

### SOCIAL MEDIA

- TAKEOVER
  - \$200/day
- SPONSORED POST
  - \$150/post
- PRODUCT REVIEW
  - \$100/product

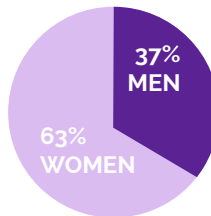
### OTHER

- SPECIAL PROJECTS
  - Project Dependent
- AMBASSADORSHIP
  - Requirement Dependent
- EVENT APPEARANCE
  - Travel Expenses + \$2K
- SPEAKING ENGAGEMENT
  - Travel Expenses + \$4K

## Audience

### AGE

- WOMEN: 13-65+
- MEN: 18-65+



### COUNTRIES

- UNITED STATES
- UNITED KINGDOM
- CANADA
- AUSTRALIA
- NIGERIA

### CITIES

- LOS ANGELES
- NEW YORK
- AUSTIN
- DOTHAN
- LONDON

TARGET AUDIENCE  
AGES 25-44



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## • Content •



### ADVOCACY:

- Epilepsy
- Mental Health



### ADVENTURE:

- Nature
- Experiences



### ART:

- Writing
- Design



### COLLABS:

- Epilepsy
- Adventure
- Self-Care
- Keto

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## • Handles •



@christalleart



@christallebodiford



@christallebodiford



@creativeepilepsyadvocate

## • Media •

### • ARTICLES •

- **YooCan:** Achieving Dreams Despite Epilepsy
- **YooCan:** Difficult Decisions
- **YooCan:** 10 Tips For Positive Vibes
- **YooCan:** 10 Ways To Connect With Fellow Warriors
- **Spoonie Secrets:** Issue #3
- **Living Well With Epilepsy:** Self-care Is More Important Than Ever
- **Like It Or Not Apparel:** Featured Story Guest Post
- **Pass/Fail:** Redefining Failure
- **Seize Your Adventure:** The Magic Of Camping In Flagstaff
- **Seizurelink:** A Review Of The Seizurelink System: Christalle
- **Seize Your Adventure:** Tiny Living, Big Adventure (March 2019)
- **Living Well With Epilepsy:** 5 Ways To Incorporate Creativity Into Your Healing (March 2019)
- **Atlanta Journal Constitution:** Student's Designs Take Blue Ribbon (Featured)

### • BOOKS •

- My Keto Toolkit: Begin Your Journey
- We Published Collaboration Book - Title TBD (May 2019)
- Woosah Warrior: Embracing Your Inner Warrior Through Mindfulness (Nov. 2019)
- Unexpected Purpose: Finding My Magic Through A Neurological Disorder (Nov. 2020)

### • VIDEOS •

- **Society Of WE:** National Women's Day Interview
- **Colorful Keto With Dori:** WEGO Health Awards
- **Colorful Keto With Dori:** Living In Black & White

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### • PODCASTS •

- **Quarterlife Compass:** The Power Of The Pause
- **Ketovangelist:** Christalle Bodiford Supports Epileptic Adults Using Keto
- **Keto Warrior Wende:** Epilepsy, Keto, Mental Health, & Life Elektrik
- **Just Talking Podcast:** With Christalle Bodiford
- **Seize Your Advenure** (May 2019)
- **New To Austin** (Date TBD)
- **The Epilepsy Spectrum** (Date TBD)

### • ORGANIZATIONS •

- **Society Of WE** (Welcome Committee)
- **Outdoor Mindset** (Austin Ambassador)
- **Hiker Babes** (Austin Ambassador)
- **Life Elektrik** (Founder)

### • NOMINATIONS •

- **WEGO Health Awards** "Patient Leader Hero" (2018)
- **Nina Berenato Fearlessly Forged** Finalist (2018)

### • AWARDS •

- **Epilepsy Foundation Central & South Texas** "Epilepsy Superhero 5K Top Fundraiser"
- **Fashion Group International's** "Design Your Own Future Competition" 1st Place Menswear



the  
society  
of we.

